



## Ignite Your Client Growth Engine

Find Your Next Buyer  
Move Them From Curious to Paid Client Predictably & Profitably  
Be Viewed as the Must Hire Consultant & Advisor

[www.christinecampbellrapin.com](http://www.christinecampbellrapin.com)



# MEDIA KIT

**Hello and Thank You** for taking the time to consider Christine Campbell Rapin to be one of your featured speakers at your upcoming event, conference, webinar, radio show or podcast!

This document contains all the information you will need to make the decision to book Christine Campbell Rapin to speak at your event as well as find everything you need to promote and market her talk including bios, talk descriptions, logo, headshots, interview questions, social links, references and more.

**There are many videos of Christine online**, some large presentations, some small and some quick video tips so you can get a sampling of her candor. For videos, go to [www.christinecampbellrapin.com/speaking](http://www.christinecampbellrapin.com/speaking) or [www.youtube.com/@christinecampbellrapin](http://www.youtube.com/@christinecampbellrapin)

**Christine can sell or not sell from the stage as the host prefers** however we always ask that at minimum we can hold a draw and/or have a display table in the room during the entire event as well to offer courses, workshops and free stuff (virtual too). We are open to discussing opportunities for offering a commission to the event coordinator for anything we do sell; please let us know if you are interested in this or if you have the budget to purchase books for all your attendees to walk away with. We also typically promote your event to our email list and social following for more reach.

Thank you, we look forward to working with you!



Please contact me with any questions or concerns:

+1-587-434-9944

[hello@christinecampbellrapin.com](mailto:hello@christinecampbellrapin.com)

## Why Choose Christine as a speaker for your event?

Christine always gives, high-content, high-value presentations that are energetic, motivating and impact for all audiences. In Christine Campbell Rapin's presentations she usually always interacts with the audience, asking questions, getting them to think outside their comfort zone and to take notes on material she covers. She's also been known to 'spot coach' some attendees during her presentations.

**Please List Christine as:** Christine Campbell Rapin, Small Business Growth Expert

## Speaker Headshots and Social Links







## Contact links for Christine online:

Main website: <https://www.christinecampbellrapin.com>

Event webpage: <https://www.christinecampbellrapin.com/events>

Speaker Webpage: <https://www.christinecampbellrapin.com/speaking>

<https://www.linkedin.com/in/christinecampbell1>

<https://www.youtube.com/@christinecampbellrapin>

<https://www.facebook.com/ChristineCampbellRapin>

<https://www.instagram.com/christinecampbellrapin>

## Christine Campbell Rapin Bios

### Really Short:

Christine Campbell Rapin is a global business growth expert, mentor, and international speaker who has helped 400+ companies generate over \$1B in revenue. A 3x best-selling author and podcast host, she empowers entrepreneurs to grow through strategic marketing, sales and scalable systems. Learn more at: <https://www.christinecampbellrapin.com>

### Short:

**Christine Campbell Rapin** is a global business growth expert and international speaker who has helped over 400 companies generate more than \$1B in revenue. A 3x best-selling author and podcast host, she simplifies success through strategic marketing, client acquisition, and scalable

infrastructure. Christine's workshops and podcast, *Amplify Your Marketing Message*, equip business owners to grow with clarity and impact. She lives in Canada with her husband Ed and is a proud bonus mom to two daughters. Learn more at: <https://www.christinecampbellrapin.com>

## **Long:**

Christine Campbell Rapin is an energetic, no-nonsense global business growth strategist, international speaker, mentor, consultant, and 3x international best-selling author. With over two decades of experience and a track record of guiding more than 400 companies to generate over \$1 billion in combined revenue, Christine is known for transforming overwhelm into clarity and hustle into high-performance strategy.

A sought-after voice on stages and in boardrooms, Christine challenges conventional thinking and delivers practical, results-driven insights that empower audiences to think bigger, act with precision, and lead with intention. Her expertise centers on three essential growth pillars: a compelling marketing message, a consistent client acquisition engine, and a scalable business infrastructure. These principles form the foundation of her work and have helped service-based businesses across industries build lasting, profitable success.

Christine is the creator of the “Turn On Your Client Waterfall” workshop series, host of the award-nominated podcast *Amplify Your Marketing Message*, and a trusted advisor to ambitious leaders ready to scale without sacrifice. Her delivery style is bold, clear, and full of actionable value—leaving audiences not just inspired, but equipped to implement.

Based in Canada, Christine lives with her husband Ed and is a proud bonus mom to her two daughters, Keanna and Chloe. She brings not just expertise but real-world empathy to every stage she steps on. Learn more at: <https://www.christinecampbellrapin.com>

## **Proposed Speaking Topics:**

**The following is a list of Presentation Topics** that Christine Campbell Rapin, CEO of CLEAR Acceleration Inc, speaks on to groups, organizations and businesses in general. If you are interested in a topic other than what is listed here, contact us and inquire.

**All of these talks are best as a keynote or 60-minute presentation however we can shorten them for 30, or even 15-minute presentations as needed.** Christine always gives, high-content, high-value presentations that are energetic, motivating and fun for all audiences. These presentations are designed for small business owners and solopreneurs; however, they can be tweaked for sales teams, associations and non-profits as well.

Christine has a style of teaching and speaking that makes it easy for anyone to follow along, be inspired and to take away more than enough implementable strategies to grow their businesses or skills substantially.

Christine has a very broad background of experience, training and knowledge in regards to starting, growing, running and marketing your small business (online or traditional businesses).

She's worked with hundreds of different businesses in multiple countries and she makes it easy to apply whatever she's teaching to any business structure.

**Speaking Topic #1:**

## **Move Beyond Referrals: How to Build a Predictable Revenue Engine**

Most entrepreneurs unknowingly build their business on an unstable foundation: referrals. While referrals feel flattering, they are unpredictable, inconsistent, and entirely outside your control. The result? A revenue rollercoaster that keeps even the most talented business owners stuck in cycles of feast and famine.

In this keynote, Christine Campbell Rapin shows audiences how to take back control of their growth by shifting from “borrowed authority” to “owned authority” — and by implementing a simple, effective system that generates demand consistently. Drawing from her Momentum to Millions™ framework, Christine breaks down the exact steps required to become the must-hire expert in your market and create a pipeline you can forecast with confidence.

This talk is practical, direct, and designed for action. Audiences walk away with clarity, confidence, and a repeatable path to predictable revenue — without hustling harder or waiting for someone else to send them business.

**Come to this presentation and you will learn:**

- Why Referral Dependency Creates Unpredictable Revenue
- How to Shift From “Likable Expert” to “Must-Hire Expert”
- The Predictable Momentum to Millions Growth Framework
- The Daily Discipline That Builds Momentum
- The Four KPIs That Let You Forecast Revenue 90 Days Out
- How to Prioritize the “Next Client” Without Burning Out

**Speaking Topic #2:**

## **From Crickets to Clients: The 90-Day Fix to Ignite Consistent Client Growth**

You are working hard and hustling in your business but continue to struggle with consistent client growth, or maybe have hit a plateau or drought where it's been months since your last new client. Panic is starting to set in, and you are looking for the silver bullet to turn things around.

Perhaps you're thinking that a new website is the answer. Or hiring someone to do SEO on your current website. Or think the answer is paying for ads on the latest social media platform, or that investing in expensive funnels or lead generation software are the solutions to bring more followers or leads. HINT: NONE of those will fix the problem when the fundamentals either are not in place or are not working effectively.

Yes, you might need to invest in some of these tactics to accelerate client growth down the line, however right now you are spinning in circles focusing on the wrong actions to create better RESULTS.

In this talk, you will learn how to get laser focused on the 3 business foundations (non-negotiables) that every business on the planet needs to focus on daily to see consistent growth. These building blocks are essential and will help you get off the crazy train you are on right now that isn't resulting in client growth and improve your bottom-line RESULTS.

**Come to this presentation and you will learn:**

- 2 Factors that will predict your revenue in the next 90 days.
- The 3 top business foundations to create a client growth engine that will help you go from feeling like a one hit wonder to a business owner that knows how to create repeatable success.
- Identify the gaps in your current strategy and skill set that you need to bridge to turnaround your sales slump.

#### **Speaking Topic #3:**

## **Beyond Visibility: The New Rules of Client Attraction for Results-Driven Business Leaders**

Without a steady stream of buyers, your business may be on life support. So many business owners are busy focused on creating visibility that isn't translating into client growth or a positive return on investment. That is because buyers are evolving and to stand out in a competitive landscape you need to be seen as the Must Hire – not just a likeable expert.

The traditional methods of attracting buyers such as buying ads and paying for leads is incredibly expensive, and the constant changes in the various social media algorithm are costing you both time and money. Similarly, while outsourcing your sales, building complicated funnels or using automated strategies may be an option, there are no guarantees of strong results and a positive ROI, and you need buyers NOW.

Client growth CAN be elegantly simple and building a client growth engine is the single most important skill you can learn if growth is your goal.

It all begins when you learn how to identify and attract not “someday” clients but clients who are ready to say, “HECK YES” and invest in your programs and services TODAY. This is the heart of your client growth engine and is the key to strong ROI on your marketing accelerators.

**Come to this presentation and you will learn:**

- Understand how to identify potential buyers and what makes a buyer different from a general audience member.
- Learn the critical buying signals to help you be more effective with your resources.
- 3 low tech highly effective strategies that do not require complicated tech or big advertising budgets to create significant results.

**Speaking Topic #4:**

## **Premium Clients, Simplified: How to Become the Must-Hire in a High-Ticket Market”**

Dreaming of building your business with high ticket clients and offers but struggling to build a Client Attraction Engine that converts consistently?

High ticket offers are hot right now in the marketplace and it CAN be an elegantly simple and profitable way to scale however to successfully attract a high-paying client you need to understand what makes these buyers different so you can build an effective strategy that doesn't require you to 24/7 or where success is based on using expensive tools or needing big budgets.

**Come to this presentation and you will learn:**

- How to identify a high-ticket buyer and understand their key expectations.
- 3 low cost, high touch marketing strategies that are working right now to attract high paying clients.
- How to position yourself as the must hire choice of a high-ticket buyer.

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**Want to know what other organization and event directors are saying about Christine Campbell Rapin as a speaker at their events?**

*“On behalf of the eWomen Network Victoria Chapter and Managing Director Alexandra Friesen, I would like to thank you for your info-packed keynote yesterday afternoon on “3 Non Negotiables to*

*"Ignite Your Client Growth Engine". You left us with the feeling that we do indeed have what it takes to be viewed as that must-hire expert in an elegant way. You broke things down so easily for us to understand. Our breakout rooms were so fired up after your talk!" – Mary Chan, eWomen Network Victoria Chapter Speaker Coordinator, Founder & CEO, Organized Sound Productions*

*"Christine is a rockstar speaker.... she's organized, on time, even came early, had tons of takeaways so the audience loved her and she helped promote the event which is always a plus. I highly recommend bringing her in to speak for your group." - Katrina Sawa, Founder of the Int'l Speaker Network, Business Coach, Speaker and Author*

*"Thank you for speaking with the TGIW-LHH Group! The reception and engagement from the group were extremely positive. The group greatly benefited from you taking us through the journey of navigating our Plot Twists! Sharing your own personal example with all of the emotions and impacts was very powerful and deeply appreciated. We will take to heart the 'My Dream Opportunity Exercise' as we continue to explore and evaluate opportunities. Additionally, we value the way you reinforced self-care, how 'Execution Trumps Knowledge Every Day of the Week', how we are our own catalysts, and the impact of writing our own Permission Slips! Moreover, we appreciate you sharing the additional resources available to us through you." - Stacy, Jeff, Patricia, Dana, Kishin, Richard, Merlinda, and Jenn (New York USA)*

*"I can't thank you enough for sharing your story, I am experiencing many of the emotions you describe as I was unexpectedly laid off from my corporate job in August, it has been a roller coaster. Your wise words have helped provide clarity and encouragement to sit down and put pen to paper." - Laura Komiano (Calgary Canada)*

**Speaker References, feel free to contact any of these people regarding Christines speaking presentations or skills:**

1. Bill Walsh, CEO of PowerTeam International: [bill.walsh@powerteam.com](mailto:bill.walsh@powerteam.com)
2. Carolyn Cooper, Grand Connection Community [carolyn@inspiredbusiness.ca](mailto:carolyn@inspiredbusiness.ca)
3. Katrina Sawa, International Speaker Network [katrina@jumpstartyourbiznow.com](mailto:katrina@jumpstartyourbiznow.com)
4. Kimberly Crowe, Entrepreneur's Rocket Fuel & Speakers Playhouse: [kimberly@entrepreneursrocketfuel.com](mailto:kimberly@entrepreneursrocketfuel.com)
5. Sharon Ringier, I'm Possible Women's Empowerment Collective [Sharon@impossiblewec.com](mailto:Sharon@impossiblewec.com)

**Partial List of Speaking Clients (size of audience, topic and presentation length):**

1. Christine has been holding her own training virtual sessions for business owners with up to 300 attendees across Canada, USA, Europe and South Africa. Presentations run 30-60 minutes and frequently include facilitating breakout sessions.
2. Christine has been the Master of Ceremonies and speaker for half day training seminars across Western Canada with 50-500+ attendees per event, so she can capture and hold an audience, train and interact to deliver a compelling event participants rave about.
3. Christine is the event host for "Turn on Your Client Waterfall" an Interactive Workshop Series that runs live virtually twice a year. She hosts 6-10 speakers per event to share her platform as she guides attendees to create "Million Dollar Authority" (aka Marketing), "Catapult Connection to Skyrocket Conversion" (aka Sales), and embrace "The Sky's the Limit" (aka Scaling) and build a thriving business. Typically events have 100-200 attendees.
4. Christine is the host of the top-rated podcast "Amplify Your Marketing Message" offering insights on strategies that are working today to reach more buyers and improve client conversion rates. This show has twice been nominated for a Women in Podcasting Award in the Business Category (2024 + 2025)
5. Christine was a Guest Host on the top 1% globally ranked podcast called "Entrepreneurs After Hours" where she sits down with 6-7+ figure business owners to talk about the challenges of growing a global business. She recorded over 100 episodes as a guest host and was featured in an International Best Selling Book from the same show teaching business owners how to leverage podcast guesting to create client growth.
6. Christine is the host of the Biz Development Club at the exclusive member only club – The Outliers.
7. Founder Future Podcast – January 2026
8. Move Beyond Referrals to Predictable Revenue Live Workshop – January 2026
9. The Connective NYC/Global – Expert Spotlight – January 2026
10. Marketer's Cruise – Expert Panelist and Featured Expert on Growing a Business From 7 to 9 Figures – January 2026
11. CEO Summit – Los Angeles – January 2026
12. Revenue Elevation Summit / Entrepreneur Power Hour – January 2026
13. Pathway to Pay Days Summit – January 2026
14. Ultimate Wealth Camp Las Vegas (Speak to Sell) – December 2025
15. Icon Speak Camp Las Vegas (Speak to Sell) – December 2025
16. The Syndicate Community – Masterclass – December 2025
17. Captivate with Suzanne Evans (VIP Trainer) – November 2025
18. Franchise Expo Dallas – November 2025
19. Entrepreneur Success Summit with Bill Walsh & Les Brown – November 2025
20. Inkwell Community – Keynote Training – November 2025
21. Finish Strong, Fresh Start Virtual Summit – November 2025
22. The Higher Landing Women Rising Mentorship Day – Keynote -November 2025
23. Sharper Scaler with Susan Glusica – October 2025
24. 15 Minutes of Fame Podcast with the Business Guru – October 2025
25. CEO Summit Toronto – October 2025
26. CEO Summit Edmonton – October 2025
27. DIY Influence with Melissa Cohen – October 2025
28. Rainmaker Expert Call – October 2025
29. LinkedIn Biz Interview the Sharpe Scaler with Susan Glusica – October 2025
30. Solopreneur Accelerator Summit - October 2025

31. Leadership Summit with CIBN – October 2025
32. High Ticket Success Podcast with David Dubeau – October 2025
33. The Corvus Effect with Scott Raven – October 2025
34. CEO Summit Tampa Florida – September 2025
35. Ultimate Wealth Camp Orlando Florida – September 2025
36. Wealthy Woman Every Day Presents: Spotlight on Your Success: August 2025
37. Expert Influence Summit – August 2025
38. Bold, Beautiful & In Business Summit – August 2025
39. The Second Act Summit – August 2025
40. Lead with Authority CEO Summit – August 2025
41. Goal Buster Podcast with Robin J. Emdon – August 2025
42. Business Growth Talks Podcast with Mark Hayward – August 2025
43. The Global Success & Awards Show – Keynote – July 2025
44. Real Women over 50 Podcast – July 2025
45. The Business Awareness Hour with Norman Wasserman – July 2025
46. Ask the Experts with Lisa Kempton – July 2025
47. Entrepreneur's International Network – Keynote – July 2025
48. The Outliers Edge Podcast with Niamah Aslong – July 2025
49. The Tribe Members Only Community – Workshop – July 2025
50. How to Build Buyer Ready Audiences Thru Speaking with Alissa Crabtree – June 2025
51. Ultimate Wealth Camp with Powerteam International in Chicago USA – June 2025
52. CTRL + ALT + Scale Virtual Summit – June 2025
53. Pain Points Podcast with Nicole Borghi – June 2025
54. Pathway to Paydays Virtual Summit with Orly Amor – June 2025
55. Serve to Scale Virtual Summit with Kimberly Weitkamp – June 2025
56. Success Code Summit for Female Coaches – May 2025
57. Own Your Stage Virtual Summit – May 2025
58. Livestream on the Knowing You Program with Tiffany Cano – May 2025
59. Social Media Decoded Podcast – April 2025
60. Authentically Elisa Podcast – April 2025
61. Live with the Famous Dr AI Podcast – April 2025
62. Buzzworthy Businesses with Christine Campbell Rapin Interview – March 2025
63. SalLaurMar Prosperity Money Miracles Mastermind – March 2025
64. Speak to Profits Mastermind – Keynote Speaker – March 2025
65. 5-Minutes with Monica Arora in BuzzTV News – March 2025
66. Confident on Camera Summit – March 2025
67. Solopreneur Accelerator Summit – February 2025
68. Global Heart Activation Summit – February 2025
69. SendPulse CRM Webinar (Second Time Invited to Speak) – February 2025
70. Landing the Gig Podcast – February 2025
71. Income & Impact Summit – February 2025
72. Marketing with Russ Livestream Interview – January 2025
73. Bold, Beautiful & In Business Summit – January 2025
74. Pod Profits 2025 Summit – January 2025
75. Pathway to Paydays Summit – January 2025
76. Stress Control Summit for Christian Entrepreneurs – January 2025
77. Bold, Beautiful and in Business Summit – January 2025
78. The Seed Podcast - January 2025
79. Revitalize Global Summit – 'Becoming an Elite Leader' – December 2024

80. Spotlight Interview with Paula Naeff on LinkedIn Livestream – December 2024
81. Jill Lublin Show Podcast – December 2024
82. Mind, Body, Soul Mastery Podcast – November 2024
83. Blueprint for Brilliance Podcast – November 2024
84. NobWealth Small Biz Podcast Series – Nov 2024
85. The Growth Trinity – Branding, Storytelling & Business Foundations LinkedIn Livestream with the Hounds of Business – November 2024
86. The Growth Trinity – Master Branding Audio LinkedIn Event with the Hounds of Business – November 2024
87. Finish Strong, Fresh Start Summit – November 2024
88. The Vixen Voice Podcast with April Robert – October 2024
89. Plan Simple Podcast with Mia Moran – October 2024
90. Be Bold Branding with Brand Face – October 2024
91. Six Figure Spotlight Podcast with Kelley O'Hara – October 2024
92. The Connective Business Network “Fractured to Focused” – October 2024
93. Grand Connection – MC Co-host for Money, Profit, Abundance Mixer – Oct 2024
94. Renee Speaks Podcast Panel – October 2024
95. Rise to Greater Heights Network Women Leadership Panel – October 2024
96. Revitalize Global Summit – October 2024
97. Six Figure Success Summit – October 2024
98. Resilient Women Leadership Podcast – October 2024
99. Podcast “illuminated “Impact” with Debbie Garcia – October 2024
100. Boss Talk with Empowerment Maven Podcast – October 2024
101. Say Yes to Your Soul Podcast – October 2024
102. Real Business Connections Podcast – September 2024
103. Entreprenopoly: Play to Win the Game of Business and Life to 7 Figures & Beyond Summit – September 2024
104. Back to Basics Virtual Summit – September 2024
105. West Hartford Women’s Networking Group – Finding Your Next Client Workshop – August 2024
106. Revitalize Global Summit with Kim Groshek – August 2024
107. Conversations with Really Cool People Doing Really Cool Things with Jennifer Urezzio – August 2024
108. Kingdom Empowered Summit with Cindy Pate – August 2024
109. Top 100 Women in Power Summit – July 2024
110. Safe Herat Micro Interview – July 2024
111. Solopreneur Accelerator Summit – June 2024
112. Visibility Summit with Dannella Burnette – June 2024
113. Boost Your Business Summit with Lynda Sunshine – June 2024
114. Leaders Living Their Values with Mitchell Levy – June 2024
115. Seven Figure Business Podcast with Juli Barmank – June 2024
116. The Room with Jeanne Husk – August 2024
117. OAIVC – Online Association of International Virtual Assistants Conference – May 2024
118. Moneytalk with Lynda Kaye – May 2024
119. Send Pulse CRM Community – Masterclass on How to Identify & Attract Your Next Buyer – May 2024
120. Hosted & Produced the Heroes of High-Ticket Business Growth Virtual Event with 13 speakers – May 2024

121. Heroes of High-Ticket Business Growth Virtual Event – Speaker Lives with Virginia Muzquiz, Amanda Furgiule & Lynn Howard, Biba Pedron – May 2024
122. Marketing with Russ Livestream – May 2024
123. Captivate Afterglow with Suzanne Evans – May 2042
124. The Tribe Global Community With Richard Van Der Bloom – Masterclass on Attracting Your Next Client – May 2024
125. Grand Connection – Training on Finding Clients with Networking – May 2024
126. Grand Connection – Masterclass on How to Identify Your Next Client – April 2024
127. Stand Out to Get Profitable 2 Day Event with Lynette Hoy – April 2024
128. Pep Talk – Productive Environment Institute with Barbara Hemphill – April 2024
129. Next Step Podcast with Alison Leech Simmons – March 2024
130. Wisdom Panel on Leadership Series with Donna Cravata – March 2024
131. I am the Brand Business Accelerator Guest Mentor Weekly Live Host – February-May 2024
132. Coaches Getting Clients Over Coffee with Jamie McKean – March 2024
133. Spring Equinox Gift Giveaway – Live Interview – March 2024
134. Marketing with Russ Hedge – Interview – February 2024
135. The Experience with Russ Hedge Interview – February 2024
136. Get Your Stuff Together Summit – February 2024
137. Busy People Networking “How to Find Your Next Buyer” Webinar – February 2024
138. Audience Converter Podcast with Kimberly Weitkamp – February 2024
139. Gain Control of Your Business Finances Summit with Audry Hesch – February 2024
140. The Amplify Your Abundance Summit with Wendy Sterling – February 2024
141. Elite World Summit – 3 Non-Negotiables to Ignite Your Client Growth – February 2024
142. Busy People Network – Keynote – February 2024
143. Get Your Stuff Together Virtual Summit – February 2024
144. Gain Control of Your Business Finances with Audrey Heesch – February 2024
145. The Evolve Show with Belen Diez – February 2024
146. E-women Network Victoria Chapter – Keynote “3 Non-Negotiables to Ignite Your Client Growth -January 2024
147. E-women Network Calgary Chapter – Keynote “3 Non-Negotiables to Ignite Your Client Growth -January 2024
148. Digital Marketing Masters with Matt Rouse – January 2024
149. The Lead Machine Growth Show with Paul Guyon – January 2024
150. Asked & Answered By Soul With Jennifer Urezzio – January 2024

### **Memberships and Organizations Christine is involved with or a member of:**

- Platinum Speaker with PowerTeam International – (Speak to Sell Expert)
- Rainmaker with PowerTeam International – Speaker & Member
- The Outlier Project – Member & Business Development Club Facilitator
- The Connective B2B Networking Community - Member
- The Tribe LinkedIn Expert Community– Member
- International Speaker Network – Member
- The CIBN Connect – Founding Member

## **Potential Interview Questions to Ask Christine Campbell Rapin (choose whichever you like or come up with your own!)**

Christine can roll with any type of interview, impromptu or planned out and more structured. Since she speaks on various topics... these are just a few questions that could be asked, but if you ask, we can provide more on a particular topic as well.

- What is the biggest misconception entrepreneurs have about referrals and why are they such an unreliable foundation for revenue?
- You talk about the difference between “borrowed authority” and “owned authority.” Can you explain what that means and why it matters for business growth?
- What does it take to shift from being a “likable expert” to becoming the “must-hire expert” in your market?
- Can you walk us through your Momentum to Million framework and how it helps entrepreneurs create predictable revenue?
- You emphasize the importance of identifying a buyer, not just an ideal client profile. What’s the difference and why does it change everything?
- What are the four KPIs every business owner should track if they want to forecast revenue 90 days out?
- You teach a daily discipline called the “10 by 10 rule.” What is it and why is it so effective?
- Why do so many entrepreneurs struggle with consistent business development, even when they know it’s important?
- How can business owners balance client delivery with the need to continually generate new demand?
- What are the early warning signs that a business is stuck in the service-delivery bottleneck?
- If someone wants to build predictable revenue, what is the very first step they should take today?
- What does it look like when a business finally owns its authority and has a predictable revenue engine in place?
- You often say that a buyer has only two choices: keep the problem or solve it. How does that mindset shift impact sales conversations?
- For someone listening who realizes they’re relying too heavily on referrals, what options do they have to start building a more predictable system?
- You offer programs like the 30-Day Client Enrollment Lead Sprint, the Momentum to Millions 12-Week Accelerator, and private mentorship. How does someone know which path is right for them?