



Ignite Your Client Growth Engine

Find Your Next Buyer
Move Them From Curious to Paid Client Predictably & Profitably
Be Viewed as the Must Hire Consultant & Advisor

www.christinecampbellrapin.com



MEDIA KIT

Hello and Thank You for taking the time to consider Christine Campbell Rapin to be one of your featured speakers at your upcoming event, conference, webinar, radio show or podcast!

This document contains all the information you will need to make the decision to book Christine Campbell Rapin to speak at your event as well as find everything you need to promote and market her talk including bios, talk descriptions, logo, headshots, interview questions, social links, references and more.

There are many videos of Christine online, some large presentations, some small and some quick video tips so you can get a sampling of her candor. For videos, go to www.christinecampbellrapin.com/speaking or www.youtube.com/@christinecampbellrapin

Christine can sell or not sell from the stage as the host prefers however we always ask that at minimum we can hold a draw and/or have a display table in the room during the entire event as well to offer courses, workshops and free stuff (virtual too). We are open to discussing opportunities for offering a commission to the event coordinator for anything we do sell; please let us know if you are interested in this or if you have the budget to purchase books for all your attendees to walk away with. We also typically promote your event to our email list and social following for more reach.

Thank you, we look forward to working with you!



Please contact me with any questions or concerns:

+1-587-434-9944

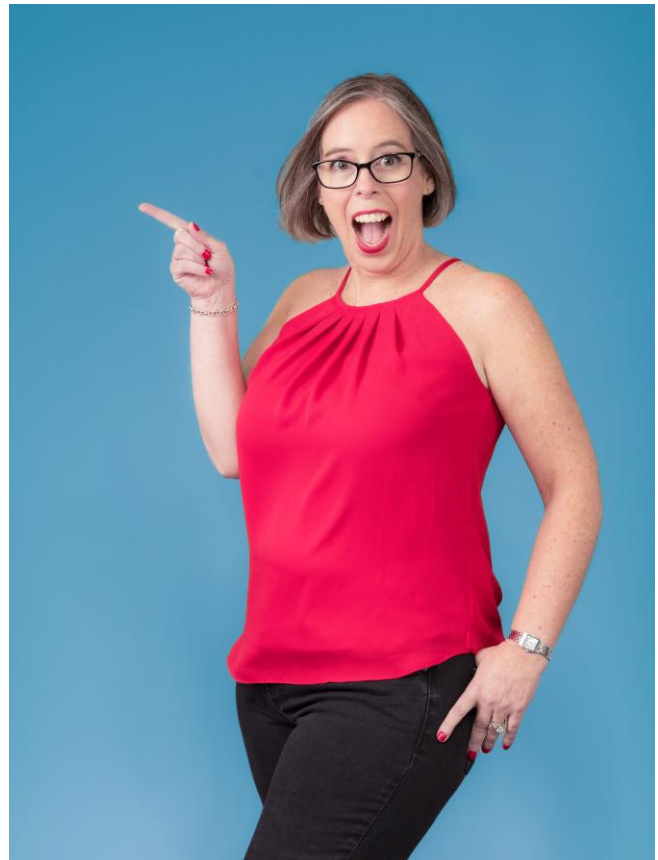
hello@christinecampbellrapin.com

Why Choose Christine as a speaker for your event?

Christine always gives, high-content, high-value presentations that are energetic, motivating and impact for all audiences. In Christine Campbell Rapin's presentations she usually always interacts with the audience, asking questions, getting them to think outside their comfort zone and to take notes on material she covers. She's also been known to 'spot coach' some attendees during her presentations.

Please List Christine as: Christine Campbell Rapin, Small Business Growth Expert

Speaker Headshots and Social Links







Contact links for Christine online:

Main website: <https://www.christinecampbellrapin.com>

Event webpage: <https://www.christinecampbellrapin.com/events>

Speaker Webpage: <https://www.christinecampbellrapin.com/speaking>

<https://www.linkedin.com/in/christinecampbell1>

<https://www.youtube.com/@christinecampbellrapin>

<https://www.facebook.com/ChristineCampbellRapin>

<https://www.instagram.com/christinecampbellrapin>

Christine Campbell Rapin Bios

Really Short:

Christine Campbell Rapin is a global business growth expert, mentor, and international speaker who has helped 400+ companies generate over \$1B in revenue. A 3x best-selling author and podcast host, she empowers entrepreneurs to grow through strategic marketing, sales and scalable systems. Learn more at: <https://www.christinecampbellrapin.com>

Short:

Christine Campbell Rapin is a global business growth expert and international speaker who has helped over 400 companies generate more than \$1B in revenue. A 3x best-selling author and podcast host, she simplifies success through strategic marketing, client acquisition, and scalable

infrastructure. Christine's workshops and podcast, *Amplify Your Marketing Message*, equip business owners to grow with clarity and impact. She lives in Canada with her husband Ed and is a proud bonus mom to two daughters. Learn more at: <https://www.christinecampbellrapin.com>

Long:

Christine Campbell Rapin is an energetic, no-nonsense global business growth strategist, international speaker, mentor, consultant, and 3x international best-selling author. With over two decades of experience and a track record of guiding more than 400 companies to generate over \$1 billion in combined revenue, Christine is known for transforming overwhelm into clarity and hustle into high-performance strategy.

A sought-after voice on stages and in boardrooms, Christine challenges conventional thinking and delivers practical, results-driven insights that empower audiences to think bigger, act with precision, and lead with intention. Her expertise centers on three essential growth pillars: a compelling marketing message, a consistent client acquisition engine, and a scalable business infrastructure. These principles form the foundation of her work and have helped service-based businesses across industries build lasting, profitable success.

Christine is the creator of the "Turn On Your Client Waterfall" workshop series, host of the award-nominated podcast *Amplify Your Marketing Message*, and a trusted advisor to ambitious leaders ready to scale without sacrifice. Her delivery style is bold, clear, and full of actionable value—leaving audiences not just inspired, but equipped to implement.

Based in Canada, Christine lives with her husband Ed and is a proud bonus mom to her two daughters, Keanna and Chloe. She brings not just expertise but real-world empathy to every stage she steps on. Learn more at: <https://www.christinecampbellrapin.com>

Proposed Speaking Topics:

The following is a list of Presentation Topics that Christine Campbell Rapin, CEO of CLEAR Acceleration Inc, speaks on to groups, organizations and businesses in general. If you are interested in a topic other than what is listed here, contact us and inquire.

All of these talks are best as a keynote or 60-minute presentation however we can shorten them for 30, or even 15-minute presentations as needed. Christine always gives, high-content, high-value presentations that are energetic, motivating and fun for all audiences. These presentations are designed for small business owners and solopreneurs; however, they can be tweaked for sales teams, associations and non-profits as well.

Christine has a style of teaching and speaking that makes it easy for anyone to follow along, be inspired and to take away more than enough implementable strategies to grow their businesses or skills substantially.

Christine has a very broad background of experience, training and knowledge in regards to starting, growing, running and marketing your small business (online or traditional businesses).

She's worked with hundreds of different businesses in multiple countries and she makes it easy to apply whatever she's teaching to any business structure.

Speaking Topic #1:

From Crickets to Clients: The 90-Day Fix to Ignite Consistent Client Growth

You are working hard and hustling in your business but continue to struggle with consistent client growth, or maybe have hit a plateau or drought where it's been months since your last new client. Panic is starting to set in, and you are looking for the silver bullet to turn things around.

Perhaps you're thinking that a new website is the answer. Or hiring someone to do SEO on your current website. Or think the answer is paying for ads on the latest social media platform, or that investing in expensive funnels or lead generation software are the solutions to bring more followers or leads. HINT: NONE of those will fix the problem when the fundamentals either are not in place or are not working effectively.

Yes, you might need to invest in some of these tactics to accelerate client growth down the line, however right now you are spinning in circles focusing on the wrong actions to create better RESULTS.

In this talk, you will learn how to get laser focused on the 3 business foundations (non-negotiables) that every business on the planet needs to focus on daily to see consistent growth. These building blocks are essential and will help you get off the crazy train you are on right now that isn't resulting in client growth and improve your bottom-line RESULTS.

Come to this presentation and you will learn:

- 2 Factors that will predict your revenue in the next 90 days.
- The 3 top business foundations to create a client growth engine that will help you go from feeling like a one hit wonder to a business owner that knows how to create repeatable success.
- Identify the gaps in your current strategy and skill set that you need to bridge to turnaround your sales slump.

Speaking Topic #2:

Beyond Visibility: The New Rules of Client Attraction for Results-Driven Business Leaders

Without a steady stream of buyers, your business may be on life support. So many business owners are busy focused on creating visibility that isn't translating into client growth or a positive

return on investment. That is because buyers are evolving and to stand out in a competitive landscape you need to be seen as the Must Hire – not just a likeable expert.

The traditional methods of attracting buyers such as buying ads and paying for leads is incredibly expensive, and the constant changes in the various social media algorithm are costing you both time and money. Similarly, while outsourcing your sales, building complicated funnels or using automated strategies may be an option, there are no guarantees of strong results and a positive ROI, and you need buyers NOW.

Client growth CAN be elegantly simple and building a client growth engine is the single most important skill you can learn if growth is your goal.

It all begins when you learn how to identify and attract not “someday” clients but clients who are ready to say, “HECK YES” and invest in your programs and services TODAY. This is the heart of your client growth engine and is the key to strong ROI on your marketing accelerators.

Come to this presentation and you will learn:

- Understand how to identify potential buyers and what makes a buyer different from a general audience member.
- Learn the critical buying signals to help you be more effective with your resources.
- 3 low tech highly effective strategies that do not require complicated tech or big advertising budgets to create significant results.

Speaking Topic #3:

Premium Clients, Simplified: How to Become the Must-Hire in a High-Ticket Market”

Dreaming of building your business with high ticket clients and offers but struggling to build a Client Attraction Engine that converts consistently?

High ticket offers are hot right now in the marketplace and it CAN be an elegantly simple and profitable way to scale however to successfully attract a high-paying client you need to understand what makes these buyers different so you can build an effective strategy that doesn't require you to 24/7 or where success is based on using expensive tools or needing big budgets.

Come to this presentation and you will learn:

- How to identify a high-ticket buyer and understand their key expectations.
- 3 low cost, high touch marketing strategies that are working right now to attract high paying clients.
- How to position yourself as the must hire choice of a high-ticket buyer.

Want to know what other organization and event directors are saying about Christine Campbell Rapin as a speaker at their events?

"On behalf of the eWomen Network Victoria Chapter and Managing Director Alexandra Friesen, I would like to thank you for your info-packed keynote yesterday afternoon on "3 Non Negotiables to Ignite Your Client Growth Engine". You left us with the feeling that we do indeed have what it takes to be viewed as that must-hire expert in an elegant way. You broke things down so easily for us to understand. Our breakout rooms were so fired up after your talk!" – Mary Chan, eWomen Network Victoria Chapter Speaker Coordinator, Founder & CEO, Organized Sound Productions

"Christine is a rockstar speaker.... she's organized, on time, even came early, had tons of takeaways so the audience loved her and she helped promote the event which is always a plus. I highly recommend bringing her in to speak for your group." - Katrina Sawa, Founder of the Int'l Speaker Network, Business Coach, Speaker and Author

"Thank you for speaking with the TGIW-LHH Group! The reception and engagement from the group were extremely positive. The group greatly benefited from you taking us through the journey of navigating our Plot Twists! Sharing your own personal example with all of the emotions and impacts was very powerful and deeply appreciated. We will take to heart the 'My Dream Opportunity Exercise' as we continue to explore and evaluate opportunities. Additionally, we value the way you reinforced self-care, how 'Execution Trumps Knowledge Every Day of the Week', how we are our own catalysts, and the impact of writing our own Permission Slips! Moreover, we appreciate you sharing the additional resources available to us through you." - Stacy, Jeff, Patricia, Dana, Kishin, Richard, Merlinda, and Jenn (New York USA)

"I can't thank you enough for sharing your story, I am experiencing many of the emotions you describe as I was unexpectedly laid off from my corporate job in August, it has been a roller coaster. Your wise words have helped provide clarity and encouragement to sit down and put pen to paper." - Laura Komiano (Calgary Canada)

Speaker References, feel free to contact any of these people regarding Christines speaking presentations or skills:

1. Katrina Sawa, International Speaker Network katrina@jumpstartyourbiznow.com

2. Kimberly Crowe, Entrepreneur's Rocket Fuel & Speakers Playhouse: kimberly@entrepreneursrocketfuel.com
3. Sharon Ringier, I'm Possible Women's Empowerment Collective Sharon@impossiblewec.com
4. Carolyn Cooper-McOuatt, Grand Connection Community carolyn@inspiredbusiness.ca

Partial List of Speaking Clients (size of audience, topic and presentation length):

1. Christine has been holding her own training virtual sessions for business owners with up to 300 attendees across Canada, USA, Europe and South Africa. Presentations run 30-60 minutes and frequently include facilitating breakout sessions.
2. Christine has been the Master of Ceremonies and speaker for half day training seminars across Western Canada with 50-500+ attendees per event, so she can capture and hold an audience, train and interact to deliver a compelling event participants rave about.
3. Christine is the event host for "Turn on Your Client Waterfall" an Interactive Workshop Series that runs live virtually twice a year. She hosts 6-10 speakers per event to share her platform as she guides attendees to create "Million Dollar Authority" (aka Marketing), "Catapult Connection to Skyrocket Conversion" (aka Sales), and embrace "The Sky's the Limit" (aka Scaling) and build a thriving business. Typically events have 100-200 attendees.
4. Christine is the host of the top-rated podcast "Amplify Your Marketing Message" offering insights on strategies that are working today to reach more buyers and improve client conversion rates. This show has twice been nominated for a Women in Podcasting Award in the Business Category (2024 + 2025)
5. Christine was a Guest Host on the top 1% globally ranked podcast called "Entrepreneurs After Hours" where she sits down with 6-7+ figure business owners to talk about the challenges of growing a global business. She recorded over 100 episodes as a guest host and was featured in an International Best Selling Book from the same show teaching business owners how to leverage podcast guesting to create client growth.
6. Christine is the host of the Biz Development Club at the exclusive member only club – The Outliers.
7. Ultimate Wealth Camp Las Vegas (Speak to Sell) – December 2025
8. Icon Speak Camp Las Vegas (Speak to Sell) – December 2025
9. The Syndicate Community – Masterclass – December 2025
10. Captivate with Suzanne Evans (VIP Trainer) – November 2025
11. Franchise Expo Dallas – November 2025
12. Entrepreneur Success Summit with Bill Walsh & Les Brown – November 2025
13. Inkwell Community – Keynote Training – November 2025
14. Finish Strong, Fresh Start Virtual Summit – November 2025
15. The Higher Landing Women Rising Mentorship Day – Keynote -November 2025
16. Sharper Scaler with Susan Glusica – October 2025
17. 15 Minutes of Fame Podcast with the Business Guru – October 2025
18. CEO Summit Toronto – October 2025
19. CEO Summit Edmonton – October 2025
20. DIY Influence with Melissa Cohen – October 2025
21. Rainmaker Expert Call – October 2025
22. LinkedIn Biz Interview the Sharpe Scaler with Susan Glusica – October 2025

23. Solopreneur Accelerator Summit - October 2025
24. Leadership Summit with CIBN – October 2025
25. High Ticket Success Podcast with David Dubeau – October 2025
26. The Corvus Effect with Scott Raven – October 2025
27. CEO Summit Tampa Florida – September 2025
28. Ultimate Wealth Camp Orlando Florida – September 2025
29. Wealthy Woman Every Day Presents: Spotlight on Your Success: August 2025
30. Expert Influence Summit – August 2025
31. Bold, Beautiful & In Business Summit – August 2025
32. The Second Act Summit – August 2025
33. Lead with Authority CEO Summit – August 2025
34. Goal Buster Podcast with Robin J. Emdon – August 2025
35. Business Growth Talks Podcast with Mark Hayward – August 2025
36. The Global Success & Awards Show – Keynote – July 2025
37. Real Women over 50 Podcast – July 2025
38. The Business Awareness Hour with Norman Wasserman – July 2025
39. Ask the Experts with Lisa Kempton – July 2025
40. Entrepreneur's International Network – Keynote – July 2025
41. The Outliers Edge Podcast with Niamah Aslong – July 2025
42. The Tribe Members Only Community – Workshop – July 2025
43. How to Build Buyer Ready Audiences Thru Speaking with Alissa Crabtree – June 2025
44. Ultimate Wealth Camp with Powerteam International in Chicago USA – June 2025
45. CTRL + ALT + Scale Virtual Summit – June 2025
46. Pain Points Podcast with Nicole Borghi – June 2025
47. Pathway to Paydays Virtual Summit with Orly Amor – June 2025
48. Serve to Scale Virtual Summit with Kimberly Weitkamp – June 2025
49. Success Code Summit for Female Coaches – May 2025
50. Own Your Stage Virtual Summit – May 2025
51. Livestream on the Knowing You Program with Tiffany Cano – May 2025
52. Social Media Decoded Podcast – April 2025
53. Authentically Elisa Podcast – April 2025
54. Live with the Famous Dr Al Podcast – April 2025
55. Buzzworthy Businesses with Christine Campbell Rapin Interview – March 2025
56. SalLaurMar Prosperity Money Miracles Mastermind – March 2025
57. Speak to Profits Mastermind – Keynote Speaker – March 2025
58. 5-Minutes with Monica Arora in BuzzTV News – March 2025
59. Confident on Camera Summit – March 2025
60. Solopreneur Accelerator Summit – February 2025
61. Global Heart Activation Summit – February 2025
62. SendPulse CRM Webinar (Second Time Invited to Speak) – February 2025
63. Landing the Gig Podcast – February 2025
64. Income & Impact Summit – February 2025
65. Marketing with Russ Livestream Interview – January 2025
66. Bold, Beautiful & In Business Summit – January 2025
67. Pod Profits 2025 Summit – January 2025
68. Pathway to Paydays Summit – January 2025
69. Stress Control Summit for Christian Entrepreneurs – January 2025
70. Bold, Beautiful and in Business Summit – January 2025
71. The Seed Podcast - January 2025

72. Revitalize Global Summit – ‘Becoming an Elite Leader’ – December 2024
73. Spotlight Interview with Paula Naeff on LinkedIn Livestream – December 2024
74. Jill Lublin Show Podcast – December 2024
75. Mind, Body, Soul Mastery Podcast – November 2024
76. Blueprint for Brilliance Podcast – November 2024
77. NobWealth Small Biz Podcast Series – Nov 2024
78. The Growth Trinity – Branding, Storytelling & Business Foundations LinkedIn Livestream with the Hounds of Business – November 2024
79. The Growth Trinity – Master Branding Audio LinkedIn Event with the Hounds of Business – November 2024
80. Finish Strong, Fresh Start Summit – November 2024
81. The Vixen Voice Podcast with April Robert – October 2024
82. Plan Simple Podcast with Mia Moran – October 2024
83. Be Bold Branding with Brand Face – October 2024
84. Six Figure Spotlight Podcast with Kelley O’Hara – October 2024
85. The Connective Business Network “Fractured to Focused” – October 2024
86. Grand Connection – MC Co-host for Money, Profit, Abundance Mixer – Oct 2024
87. Renee Speaks Podcast Panel – October 2024
88. Rise to Greater Heights Network Women Leadership Panel– October 2024
89. Revitalize Global Summit – October 2024
90. Six Figure Success Summit – October 2024
91. Resilient Women Leadership Podcast – October 2024
92. Podcast “illuminated “Impact” with Debbie Garcia – October 2024
93. Boss Talk with Empowerment Maven Podcast – October 2024
94. Say Yes to Your Soul Podcast – October 2024
95. Real Business Connections Podcast – September 2024
96. Entreprenopoly: Play to Win the Game of Business and Life to 7 Figures & Beyond Summit – September 2024
97. Back to Basics Virtual Summit – September 2024
98. West Hartford Women’s Networking Group – Finding Your Next Client Workshop – August 2024
99. Revitalize Global Summit with Kim Groshek – August 2024
100. Conversations with Really Cool People Doing Really Cool Things with Jennifer Urezzio – August 2024
101. Kingdom Empowered Summit with Cindy Pate – August 2024
102. Top 100 Women in Power Summit – July 2024
103. Safe Herat Micro Interview – July 2024
104. Solopreneur Accelerator Summit – June 2024
105. Visibility Summit with Dannella Burnette – June 2024
106. Boost Your Business Summit with Lynda Sunshine – June 2024
107. Leaders Living Their Values with Mitchell Levy – June 2024
108. Seven Figure Business Podcast with Juli Barmank – June 2024
109. The Room with Jeanne Husk – August 2024
110. OAIVC – Online Association of International Virtual Assistants Conference – May 2024
111. Moneytalk with Lynda Kaye – May 2024
112. Send Pulse CRM Community – Masterclass on How to Identify & Attract Your Next Buyer – May 2024

113. Hosted & Produced the Heroes of High-Ticket Business Growth Virtual Event with 13 speakers – May 2024
114. Heroes of High-Ticket Business Growth Virtual Event – Speaker Lives with Virginia Muzquiz, Amanda Furgiule & Lynn Howard, Biba Pedron – May 2024
115. Marketing with Russ Livestream – May 2024
116. Captivate Afterglow with Suzanne Evans – May 2024
117. The Tribe Global Community With Richard Van Der Bloom – Masterclass on Attracting Your Next Client – May 2024
118. Grand Connection – Training on Finding Clients with Networking – May 2024
119. Grand Connection – Masterclass on How to Identify Your Next Client – April 2024
120. Stand Out to Get Profitable 2 Day Event with Lynette Hoy – April 2024
121. Pep Talk – Productive Environment Institute with Barbara Hemphill – April 2024
122. Next Step Podcast with Alison Leech Simmons – March 2024
123. Wisdom Panel on Leadership Series with Donna Cravata – March 2024
124. I am the Brand Business Accelerator Guest Mentor Weekly Live Host – February-May 2024
125. Coaches Getting Clients Over Coffee with Jamie McKean – March 2024
126. Spring Equinox Gift Giveaway – Live Interview – March 2024
127. Marketing with Russ Hedge – Interview – February 2024
128. The Experience with Russ Hedge Interview – February 2024
129. Get Your Stuff Together Summit – February 2024
130. Busy People Networking “How to Find Your Next Buyer” Webinar – February 2024
131. Audience Converter Podcast with Kimberly Weitkamp – February 2024
132. Gain Control of Your Business Finances Summit with Audry Hesch – February 2024
133. The Amplify Your Abundance Summit with Wendy Sterling – February 2024
134. Elite World Summit – 3 Non-Negotiables to Ignite Your Client Growth – February 2024
135. Busy People Network – Keynote – February 2024
136. Get Your Stuff Together Virtual Summit – February 2024
137. Gain Control of Your Business Finances with Audrey Heesch – February 2024
138. The Evolve Show with Belen Diez – February 2024
139. E-women Network Victoria Chapter – Keynote “3 Non-Negotiables to Ignite Your cClient Growth -January 2024
140. E-women Network Calgary Chapter – Keynote “3 Non-Negotiables to Ignite Your cClient Growth -January 2024
141. Digital Marketing Masters with Matt Rouse – January 2024
142. The Lead Machine Growth Show with Paul Guyon – January 2024
143. Asked & Answered By Soul With Jennifer Urezzio – January 2024
144. Digital Dominance Podcast with Jeffro – January 2024
145. Legacy Scaler with Jasmin Haley – January 2024
146. The Entrepreneur Encounter – January 2024
147. Podcast & The Entrepreneur Society – January 2024
148. Branding & The Beast Podcast “Keeping it Simple” - January 2024
149. I’m Possible Women’s Empowerment Summit “Marketing Essentials for High-Ticket Clients” - December 2023
150. Six Figures Podcast Rebels with Brittany Chetyrbok – December 2023

Memberships and Organizations Christine is involved with or a member of:

- Platinum Speaker with PowerTeam International – (Speak to Sell Expert)
- Rainmaker with PowerTeam International – Speaker & Member
- The Outlier Project – Member & Business Development Club Facilitator
- The Connective B2B Networking Community - Member
- The Tribe LinkedIn Expert Community– Member
- International Speaker Network – Member
- The CIBN Connect – Founding Member

Potential Interview Questions to Ask Christine Campbell Rapin (choose whichever you like or come up with your own!)

Christine can roll with any type of interview, impromptu or planned out and more structured. Since she speaks on various topics... these are just a few questions that could be asked, but if you ask, we can provide more on a particular topic as well.

So, Christine, tell us how you got started and built your business.

What mistakes did you make in the early stages that changed the way you did business - and what did you do to avoid more mistakes in the future?

Looking back, what was the single change that brought about the biggest result in your business?

As a business mentor, what are the biggest issues you see out there that business owners are doing that are making them work way too hard or long for not enough profits?

Why do you think so many business owner's struggle to attract buyers and what advice would you give to someone running out of the runway in their business and contemplating the need to go back and get a traditional job?

What are the first things listeners can do to get clear, gain confidence and get results and create a client growth engine within the next 90-days?

Why it is so important to stand out from the sea of sameness and how can business owners do that?

So, tell us Christine, what are some of the biggest mistakes entrepreneurs make when it comes to their networking and follow up?

If listeners are interested in finding out more about you, where can they go and what do you have to offer them to help them start automating in their business more in order to make more money and be more successful?